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The Contribution of Sport Games Take Place in Turkey on Tourism and Economy

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ABSTRACT This study is done for researching the positive and negative effects of the 25th Universiade Winter Games on the city by economical and tourism affairs in the province of Erzurum, Turkey. The sample group of the study comprises 356 participants selected by the random method who live in the province of Erzurum. The research data has been collected using the Impact Scale. It is determined that the female participants than the male ones in sport games provide more economical contribution to the local people and plants. For the single participants rather than the married ones, it is an opportunity for meeting people came from different areas and learning their social and cultural values. It is detected that there is meaningful diversty between gender marital status, education age variants and the winter sport games' social, environmental and economical effect in terms of statistics.